



## World Book Day is about changing lives through reading.

When children choose to read in their spare time it makes them

Feel happier

\*\*\*\*\*

Better at reading

More successful

Help the children in your lives make the choice to read by:

- Reading to them even when they can read themselves
- Having books at home these can be free from the library
- 3. Letting them choose what they want to read in their free time – including listening to audiobooks, flicking through a magazine or enjoying a comic
- Helping them choose what they want to read
- 5. Making time for reading
- 6. Making reading fun!

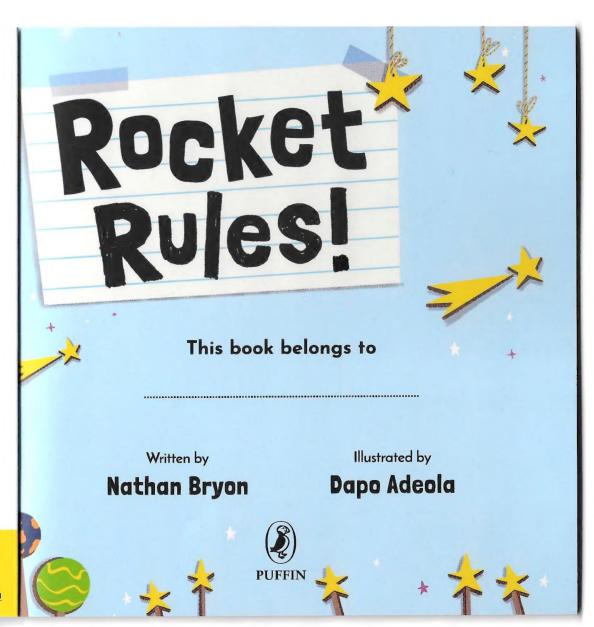
There are lots of fun reading activities and stories to share on worldbookday.com



Changing lives through a love of books and reading

World Book Day® is a charity sponsored by National Book Tokens

Allen Fatimaharan

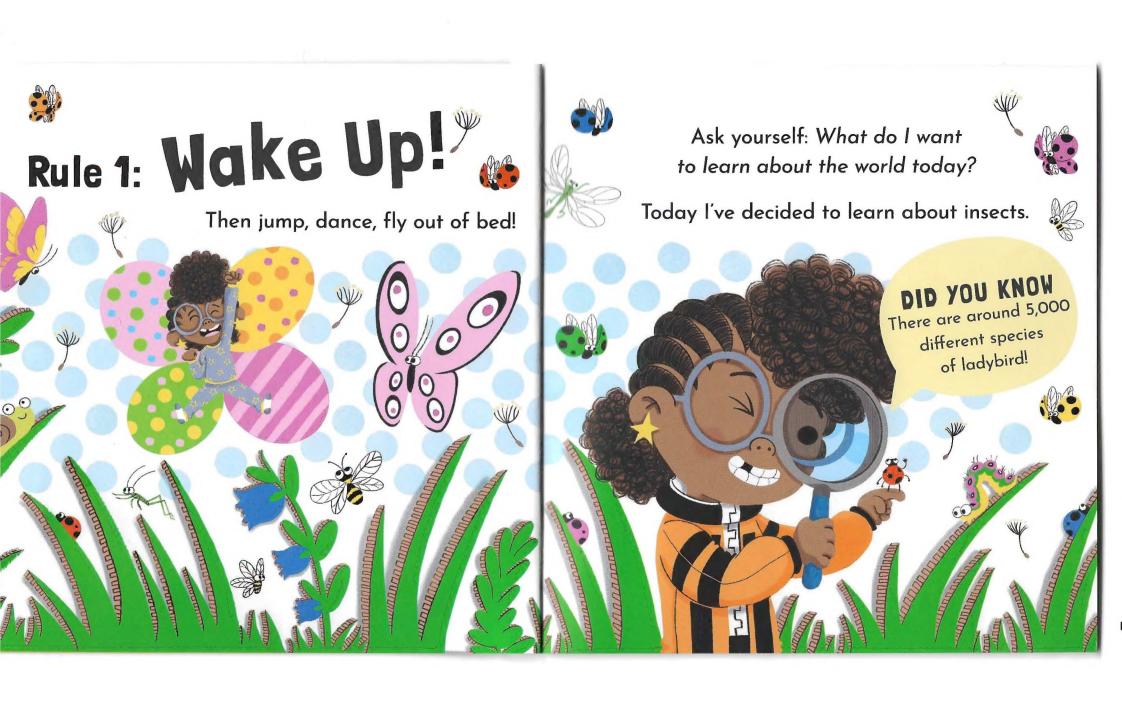


# Hi! I'm Rocket!

My family says one day I'm going to change the world. But every day I like to make a difference – even if it's just something super small.



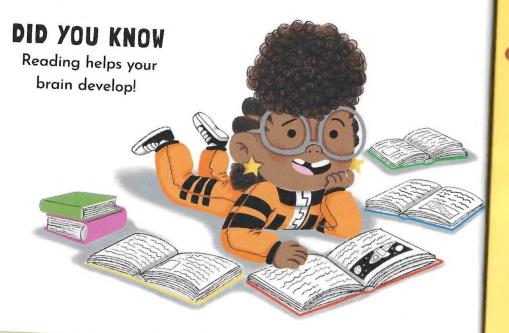






## Rule 3: Read Up!

Even if you find reading hard, take your time you can find out all about the world from books . . .



## Rule 4: Eat Up!

You can't change the world on an empty stomach!

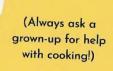


What food will you try?

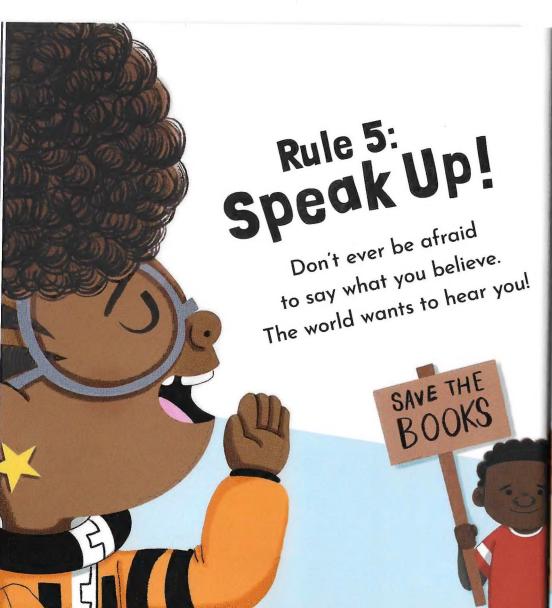


you love?

What food will you learn to cook?







## Rule 6: Stand Up

for the things you believe are GOOD and FAIR.



### Rule 7: Clean Up!

Start by tidying your bedroom . . .



... and end by tidying the world!

### Rule 8: Rise Up!

It's OK to feel sad sometimes . . .



Remember you will

RISE UP happy again
and READY TO GO!

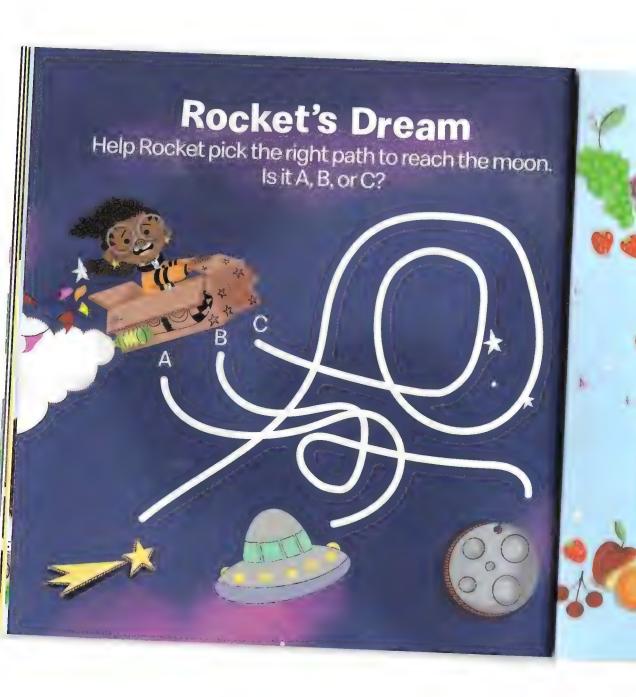
## Rule 9: Grow Up!



To be whoever or whatever YOU want to be!







### Wordsearch

Healthy food makes Rocket feel great! Can you find her favourites?

KGPYRDFIHB
YRLOUTAYZV
BALGCARROT
JPBHLIEVEN
QENUQZCUIA
USQRRZBCUP
VAZTPMIRKP
TLDEGGSTTL
NNPCHERRYE
EYBREAMVNX

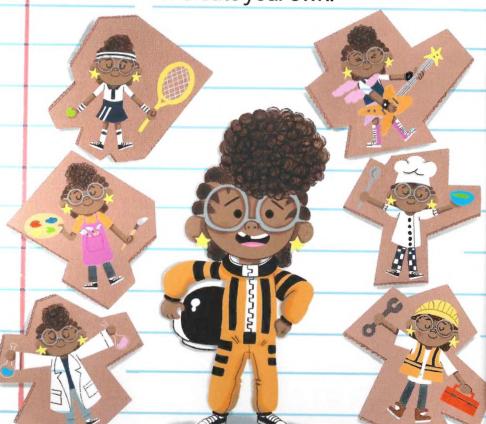
Apple Eggs

Carrot Cherry

Yoghurt Grapes

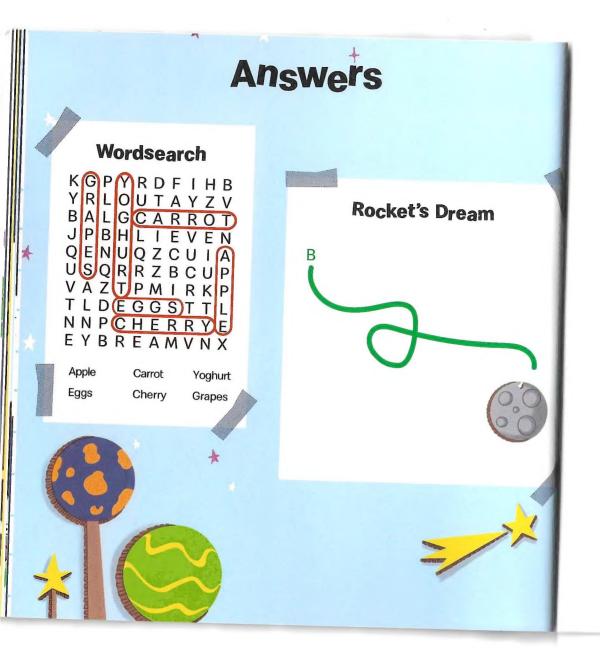


What do you want to be when you grow up?
Use one of Rocket's dream job outfits
or create your own!



Draw your face and outfit below!







#### **Reading Tips**

#### Top tips to help families discover the magic of reading

Books and stories can take you on magical adventures. They can transport you to exciting places and you can learn new things about everything from meteors to ladybirds. When families read or create stories together, the possibilities are endless.

#### Here are some top tips from the National Literacy Trust to help families bring stories to life at home:

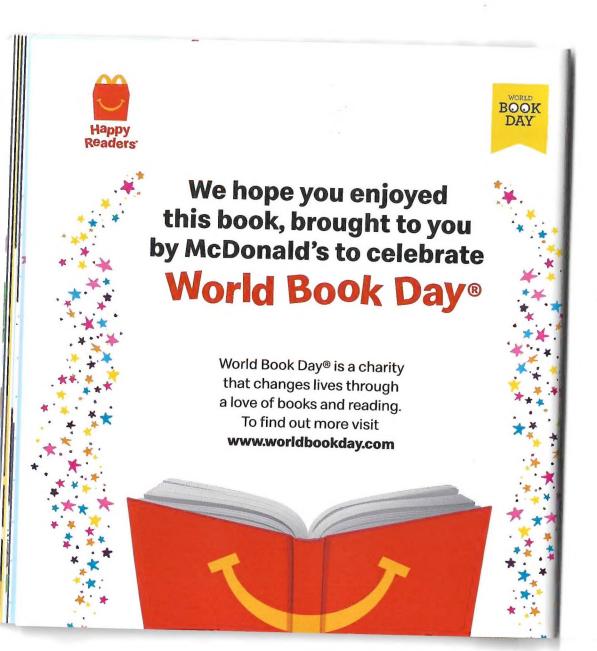
- Make story time fun by using different voices for characters and acting out your favourite parts.
- When it comes to selecting books for your child, follow their interests. If they want to find out more about the world, then there are lots of books packed full of facts.
- Read up: Rocket encourages us to take an interest in our world. Observe what your child is interested in at the moment- anything from wolves to outer-space! Find a book about it in the library or read an online article together. Your child will love that you are learning along with them!
- Stories come in all shapes and sizes, from books and comics to magazines and newspapers. All reading counts so get exploring.
- Rules: Rocket shares her "rules for life". Ask your child what their rules would be. They could even make a rules poster for their bedroom door.
- Make time to share stories as a family as often as you can. You could try reading a bedtime story together or listening to an audiobook on a car journey.

The National Literacy Trust is proud to partner with McDonald's to help families discover the magic of reading together.









#### Made for McDonald's 2022

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